

Bespoke Pendant for Blind Dave's Challenge

On 10th August this year, Blind Dave is to undertake another world first. In 2008 Dave became the first and only blind person in the world to run 7 marathons, over 7 days, in 7 continents. He will attempt to run and cycle from John O'Groats to Land's End in 10 days.

He will run a marathon at the start of each day, and the remaining miles per day will be cycled on a tandem to each night's destination, either on foot or saddle for up to 16 hours per day.

Blind Dave is attempting this major feat in aid of Macmillan Cancer Support. 2011 being their centenary year. Many people and organisations want to show their support for the charity. One company in particular located in the Jewellery Quarter, Birmingham, West Midlands, is Stone Jewellers who have designed and made an item of jewellery to be worn through the Top2Toe challenge and auctioned afterwards.

Mr Steve Quance, proprietor designed a 9 carat gold pendant in the shape of the British Isles which is encrusted with 11 diamonds, that mark the stops that Blind Dave will be making on the Epic Top2Toe journey from John O' Groats to Land's End.

The first bidder of £2,500 being Mr. David Gold, formerly Chairman of Birmingham City Football Club and now of West Ham United, hopes to encourage others to bid and raise money for the vital work of Macmillan Cancer Support.

If you would like further information on the pendant or the opportunity to bid, please call 0121 742 6393 or email birminghamandblackcountry@macmillan.org.uk

For details on Blind Dave's Top2Toe challenge, please visit:

www.blinddaveheeley.co.uk/top2toe

or follow him on Facebook and Twitter



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Not actual size